RICK S. NYDEGGER BRENT P. LORIMER THOMAS R. VUKSINICK LARRY R. LAYCOCK IONATHAN W. RICHARDS DAVID R. WRIGHT JOHN C. STRINGHAM JOHN M. GUYNN CHARLES L. ROBERTS Dana L. Tangren ERIC L. MASCHOFF CHARLES J. VEVERKA ROBYN L. PHILLIPS RICHARD C. GILMORE * STERLING A. BRENNAN R. BURNS ISRAELSEN DAVID R. TODD DAVID B. DELLENBACH L. DAVID GRIFFIN ADRIAN J. LEE FRASER D. ROY CARL T. REED



R. PARRISH FREEMAN, JR. PETER F. MALEN, JR. L. REX SEARS, Ph.D. WILLIAM R. RICHTER ROBERT E. AYCOCK JENS C. JENKINS MICHAEL B. DODD KEVIN W. STINGER WILLIAM J. ATHAY RYAN D. BENSON SARA D. JONES TIGE KELLER Janna L. Jensen MATTHEW D. TODD J. LaVar Oldham MICHAEL J. FRODSHAM BRETT A. HANSEN BRETT I. JOHNSON MATTHEW A. BARLOW Wesley C. Rosander Andrew S. Hansen CHAD E. NYDEGGER JOSEPH G. PIA CLINTON E. DUKE Ryan N. Farr JAMES B. BELSHE KIRK R. HARRIS MICHAEL M. BALLARD DAVID A. JONES SHANE K. JENSEN JONATHAN M. BENNS, PH.D. SCOTT A. WOODBURY JOHN T. GADD MARK W. FORD AARON M. SMITH

VERNON R. RICE § of counsel

02-22-06

Workman | Nydeger

INTELLECTUAL PROPERTY ATTORNEYS



09/264 432

1000 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111 Telephone: (801) 533-9800 Fax: (801) 328-1707

WEBSITE: HTTP://WWW.WNLAW.COM

PATENT APPLICATION Docket No. 14531.46

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)
	Phillip Y. Goldman, et al.))
Serial No.:	09/296,423) Art Unit) 2614
Confirmation No.:	3073)
Filed:	March 8, 1999))
For:	SYSTEM AND METHOD FOR INSERTING ADVERTISEMENTS INTO INFORMATION RETRIEVAL SYSTEM DISPLAY))))
Examiner:	Scott E. Beliveau)

TRANSMITTAL LETTER FOR PETITION TO WITHDRAW THE HOLDING OF ABANDONMENT UNDER 37 CFR 1.181(a)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The enclosed Petition to Withdraw the Holding of Abandonment under 37 CFR 1.181(a) is submitted herewith for filing in the matter of the United States patent application as hereinabove identified. Please find enclosed herewith the following items for filing in the United States Patent and Trademark Office:

Petition to Withdraw the Holding of Abandonment under 37 CFR 1.181(a), with attached exhibits.

DATED this 2/5t day of February, 2006.

Respectfully submitted,

RICK D. NYDEGGER

Attorney for Applicant Registration No. 28,651

Customer No. 47973

RDN:kcs KCS0000008012V001.doc





IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)
	Phillip Y. Goldman, et al.)
Serial No.:	09/296,423)) Art Unit) 2614
Filed:	March 8, 1999)
Confirmation No.:	3073))
For:	SYSTEM AND METHOD FOR INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY)))
Examiner:	Scott E. Beliveau	<i>)</i>

PETITION TO WITHDRAW THE HOLDING OF ABANDONMENT UNDER 37 CFR 1.181(a)

Mail Stop: Issue Fee Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR 1.181(a), applicant hereby petitions to withdraw the holding of abandonment of United States Patent Application Serial No. 09/264,432, which became abandoned on January 30, 2006.

A Notice of Abandonment (attached at Exhibit A) was mailed by the U.S. Patent and Trademark Office on January 30, 2006, indicating that the application in question was

abandoned due to failure to respond to a Notice Regarding Drawings mailed on September 20,

2005.

However, in reviewing the file, it is evident that a response to the Notice Regarding

Drawings (Exhibit B) was timely filed with the U.S. Patent and Trademark Office via Express

Mail on October 11, 2005. Attached herewith as Exhibit C is a copy of the Certificate of Express

Mailing, the itemized return postcard which shows that it was dated-stamped as received in the

U.S. Patent and Trademark Office on October 11, 2005, and a copy of the Express Mailing

Label. The documents of Exhibit C clearly shows that our response was timely filed and receipt

thereof acknowledged by the PTO.

The abandonment is not due to any error by applicant and no fee is due.

The Commissioner is hereby authorized to charge any additional fees or credit any

overpayment in regard to this matter to Deposit Account No. 23-3178. Duplicate copies of this

authorization are enclosed.

In view of the foregoing, applicant respectfully requests that this Petition to Withdraw the

Holding of Abandonment be granted.

Dated this 2/9 day of Lebroary, 2006.

Respectfully submitted,

Attorney for Applicant

Registration No. 28,651

Customer No. 47973

RDN:kcs

KCS0000008011V001.doc

2



United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/264,432	03/08/1999	PHILLIP Y. GOLDMAN	14531.46	3073
47973 7	7590 01/30/2006	40	EXAM	INER
WORKMAN	NYDEGGER/MICROSO	,	BELIVEAU	, SCOTT E
1000 EAGLE (60 EAST SOU	GATE TOWER	FEB 2 1 2006	ART UNIT	PAPER NUMBER
	CITY, UT 84111		2614	
		TEADEMARK	DATE MAILED: 01/30/2000	5

Please find below and/or attached an Office communication concerning this application or proceeding.

01 PE 4000 W			
FEB 21 2006 &	Application No.	A	
Notice of Abandonment	Application No.	Applicant(s)	
Notice of Abandonment	09/264,432	PHILLIP, GOLD	OMAN
	Examiner	Art Unit	
	BELIVEAU, SCOTT E	2614	
- The MAILING DATE of this communication			ddress
This application is abandoned in view of:			
 Applicant's failure to timely file a proper reply to the (a) ☐ A reply was received on (with a Certificate period for reply (including a total extension of times) 	e of Mailing or Transmission dated ne of month(s)) which expired o	on	
(b) A proposed reply was received on, but it of			the final rejection.
(A proper reply under 37 CFR 1.113 to a final rejeapplication in condition for allowance; (2) a timely Continued Examination (RCE) in compliance with	ection consists only of: (1) a timely file y filed Notice of Appeal (with appeal for	ed amendment which of	laces the
(c) A reply was received on but it does not confinal rejection. See 37 CFR 1.85(a) and 1.111. (onstitute a proper reply, or a bona fide (See explanation in box 7 below).	attempt at a proper rep	ply, to the non-
(d) No reply has been received.	·		
 Applicant's failure to timely pay the required issue fe from the mailing date of the Notice of Allowance (PT 	e and publication fee, if applicable, w	ithin the statutory perior	d of three months
(a) The issue fee and publication fee, if applicable), which is after the expiration of the statute Allowance (PTOL-85).		ertificate of Mailing or Tree (and publication fee)	
(b) The submitted fee of \$ is insufficient. A ba	alance of \$ is due.		
The issue fee required by 37 CFR 1.18 is \$	The publication fee, if required b	y 37 CFR 1.18(d), is \$_	•
(c) The issue fee and publication fee, if applicable, h			
 Applicant's failure to timely file corrected drawings as Allowability (PTO-37). 	required by, and within the three-mo	onth period set in, the No	otice of
(a) ☐ Proposed corrected drawings were received on _ after the expiration of the period for reply.	(with a Certificate of Mailing or	Transmission dated), which is
(b) No corrected drawings have been received.			
 The letter of express abandonment which is signed the applicants. 	by the attorney or agent of record, the	assignee of the entire	interest, or all of
The letter of express abandonment which is signed by an attorney or agent (acting in a representative capacity under 37 CFR 1.34(a)) upon the filing of a continuing application.			nder 37 CFR
 The decision by the Board of Patent Appeals and Int of the decision has expired and there are no allowed 		cause the period for see	eking court review
7. The reason(s) below:			
		•	
•			
Petitions to revive under 37 CFR 1.137(a) or (b), or requests to w	rithdraw the holding of abandonment unde	er 37 CFR 1.181, should be	e promptly filed to

minimize any negative effects on patent term.
U.S. Patent and Trademark Office
PTOL-1432 (Rev. 04-01)



Attachment to Notice of Abandonment

For questions concerning the notice contact Office of Patent Publication Image Assistance Center: 888-786-0101.

Information is also available on the USPTO Internet web site: http://www.uspto.gov/web/patents/pubs/abandonnotice.html

Respond to the Notice of Abandonment by one of the following:

1. Petition To Withdraw Holding of Abandonment (See MPEP 711.03(c) I and 37 CFR § 1.181) No fee required

Where an applicant contends that the application is not in fact abandoned (e.g., a reply was in fact filed), a petition under 37 CFR § 1.181(a) requesting withdrawal of the holding of abandonment is the appropriate course of action. Any petition under 37 CFR § 1.181 to withdraw the holding of abandonment not filed within 2 months of the mail date of a Notice of Abandonment may be dismissed as untimely under 37 CFR § 1.181(f). In order for a petition to be granted, the evidence must be sufficient according to 37 CFR § 1.8(b) Certificate of Mailing 37 CFR § 1.10 "Express Mail" mailing or MPEP 503 Postcard Receipt as Prima Facie Evidence. The petition should be addressed as follows:

By mail: Mail Stop: Issue Fee, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450 By facsimile: 703-872-9306

2. Petition To Withdraw Holding Of Abandonment Based On Failure To Receive Office Action (MPEP 711.03(c) II and 37 CFR § 1.181). No fee required

Where an applicant contends that the original Notice of Allowance and Fee(s) Due was never received, if adequately supported, the Office may grant the petition and remail the Office action. The showing required establishing non-receipt of an Office communication must include a statement from the practitioner stating that the Office communication was not received and attesting to the fact that a search of the file jacket and docket records indicates that the Office communication was not received. A copy of the docket record where the nonreceived Office would have been entered had it been received and docketed must be attached to and referenced in practitioner's statement.

Petition should be addressed to the Technology Center handling the application as follows:

By mail:

Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450

By facsimile: 703-872-9306

3. Petition To Revive An Abandoned Application (See MPEP 711.03(c) III)

Where there is no dispute as to whether an application is abandoned (e.g., the applicant's contentions merely involve the cause of abandonment) a petition under 37 CFR § 1.137 (a) or (b) (accompanied by the appropriate petition fee) is necessary to revive the abandoned application. The text of these rules is available on the USPTO Internet Web site. Forms for these petitions, "Petition For Revival Of An Application For Patent Abandoned Unavoidably Under 37 CFR § 1.137(a)," PTO/SB/61, and "Petition For Revival Of An Application For Patent Abandoned Unintentionally Under 37 CFR 1.137(b)," PTO/SB/64, are available in the forms section of the USPTO website: http://www.uspto.gov.

Petitions under 37 CFR § 1.137 should be addressed to the Office of Petitions as follows:

By mail: Mail Stop Petition, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450

By facsimile: 703-872-9306

Note: Abandonment takes place by operation of law for failure to reply to an Office action or timely pay the issue fee, not by operation of the mailing of a Notice of Abandonment

RICK D. NYDEGGER BRENT P. LORIMER THOMAS R. VUKSINICK LARRY R. LAYCOCK JONATHAN W. RICHARDS DAVID R. WRIGHT JOHN C. STRINGHAM JOHN M. GUYNN CHARLES L. ROBERTS DANA L. TANGREN ERIC L. MASCHOFF

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CHARLES J. VEVERKA ROBYN L. PHILLIPS RICHARD C. GILMORE * STERLING A. BRENNAN R. Burns Israelsen DAVID R. TODD DAVID B. DELLENBACH L. DAVID GRIFFIN

ADRIAN J. LEE FRASER D. ROY CARL T. REED

R. Parrish Freeman, Jr. PETER F. MALEN, JR. L. REX SEARS, Ph.D. WILLIAM R. RICHTER ERIC M. KAMERATH ROBERT E. AYCOCK JENS C. JENKINS MICHAEL B. DODD KEVIN W. STINGER WILLIAM J. ATHAY RYAN D. BENSON SARA D. JONES TIGE KELLER JANNA L. JENSEN MATTHEW D. TODD J. LAVAR OLDHAM MICHAEL J. FRODSHAM JOSEPH L. KRUPA

Workman | Nydegger INTELLECTUAL PROPERTY ATTORNEYS

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WEBSITE: HTTP://www.wnlaw.com

Express Mail Label No.: EV 566 185 184 US

PATENT APPLICATION Docket No: 14531.46

Unit

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)
	Phillip Y. Goldman, et al.)
Serial No.:	09/296,423) Art Un
Filed:	March 8, 1999) 2614
Confirmation No.:	3073))
For:	SYSTEM AND METHOD FOR INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY)))))
Examiner:	Scott E. Beliveau)

SUBMISSION OF FORMAL DRAWINGS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

VERNON R. RICE § OF COUNSEL

JONATHAN M. BENNS, PH.D.

MICHAEL M. BALLARD DAVID A. JONES SHANE K. JENSEN

BRETT A. HANSEN BRETT I. JOHNSON MATTHEW A. BARLOW WESLEY C. ROSANDER Andrew S. Hansen

.Chad E. Nydegger JOSEPH G. PIA

CLINTON E. DUKE Ryan N. Farr *

JAMES B. BELSHE KIRK R. HARRIS KEELY SCHNEITER

> Transmitted herewith for filing in the above-identified patent application are two (2) sheets of formal drawings to replace the formal drawings objected to by the Draftsperson under 37 CFR 1.84 or 1.152. A copy of the Notice of

^{*} Admitted only in California

[§] Admitted only in Virginia

Draftsperson's Patent Drawing Review and the Notice Regarding Drawings are enclosed hereto.

The Commissioner is hereby authorized to charge payment of comparison fees, if any, associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

Please address all future correspondence in connection with the aboveidentified patent application to the attention of the undersigned.

Dated this May of October, 2005.

Respectfully submitted,

RICK D. NYIVEGGER Attorney for Applicant Registration No. 28,651

Customer No. 47973

RDN:kcs KCS0000006992V001





UNITED STATES PATENT AND TRADEMARK OFFICE

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

APPLICATION NUMBER 09/264432

FILING/RECEIPT DATE **03/08/1999**

FIRST NAMES APPLICANT
GOLDMAN, PHILLIP Y.

ATTORNEY DOCKET NUMBER

14531.46

WORKMAN NYDEGGER/MICROSOFT 1000 EAGLE GATE TOWER 60 EAST SOUTH TEMPLE SALT LAKE CITY UT 84111

Examiner

BELIVEAU SCOTT E Art Unit

2614

Action ON File #

Date Mailed: 09/20/05

Notice Regarding Drawings

Corrected drawings for the above-identified application, received in the USPTO on <u>03/08/1999</u> are still not acceptable for the reason(s) identified on the attached PTO-948. Applicant is given one opportunity to correct the informalities within a two-month time period from the mailing date of this Notice. THIS TIME PERIOD IS NOT EXTENDABLE UNDER EITHER 37 CFR 1.136(a) OR 1.136(b). Failure to take corrective action within the set period will result in abandonment of the application.

ATTACHMENT: PTO-948 Notice of Draftsperson's Patent Review

RETURN CORRECTED DRAWINGS TO:

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

John Fitzhugh

Office Of Patents Publication

Publishing Division

703-305-0333 ext-137

Form PTO-948 (Rev.) 06/03)
Application No.
FEB 2 1 2006

FEB 2 1 2006

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

NOTICE OF DRAFTSPERSON'S PATENT DRAWING REVIEW

A. approved by the Draftsperson under 37 CFR 1.84 of the Draftsperson	are: or 1.152. For 1.152 for the reasons indicated below. Corrected
1. DRAWINGS. 37 CFR 1.84(a): Acceptable categories of drawings: Black ink or Color (3 sets required). Color drawings are not acceptable until petition is granted. Fig(s) Pencil and non black ink not permitted. Fig(s) Photographs may not be mounted. 37 CFR 1.84(e) Photographs must meet paper size requirements of 37 CFR 1.84(f). Fig(s) Poor quality (half-tone). Fig(s) 3. TYPE OF PAPER. 37 CFR 1.84(e) Paper not flexible, strong, white, and durable. Fig(s) Erasures, alterations, overwritings. interlineations, folds, copy machine marks not accepted. Fig(s) 4. SIZE OF PAPER. 37 CFR 1.84(f): Acceptable sizes: 21.0 cm by 29.7 cm (BIN size A4) or 21.6 cm by 27.9 cm (8 1/2x 11 inches) All drawing sheets not the same size. Sheet(s) Drawings sheets not an acceptable size. Fig(s) Drawings sheets not an acceptable size. Fig(s) SharGINS. 37 CFR 1.84(g): Acceptable margins: Top 2.5 cm Left 2.5 cm Right 1.5 cm Bottom 1.0 cm Margins not acceptable. Fig(s) Top (T) Left (L) Right (R) Bottom (B) 6. VIEWS. 37 CFR 1.84(h) REMINDER: Specification may require revision to correspond to drawing changes, e.g., if Fig. 1 is changed to Fig. 1A, Fig 1B and Fig. 1C, etc., the specification, at the Brief Description of the Drawings, must likewise be changed. Views not labeled separately or properly. Fig(s) 7. SECTIONAL VIEWS. 37 CFR 1.84(h)(3) Sectional designation should be noted with Arabic or Roman numbers. Fig(s)	8. ARRANGEMENT OF VIEWS. 37 CFR 1.84(i) Words do not appear on a horizontal, left-to-right fashion when page is either upright or turned so that the top becomes the right side, except for graphs. Fig(s) 9. SCALE. 37 CFR 1.84(k) Scale not large enough to show mechanism without crowding when drawing is reduced in size to two-thirds in reproduction. Fig(s) 10. CHARACTER OF LINES, NUMBERS, & LETTERS. 37 CFR 1.84(l) Lines, numbers & letters not uniformly thick and well defined, clean, dorable, and plack (poor line quality). Fig(s) 11. SHADING. 37 CFR 1.84(m) Solid black shading not permitted. Fig(s) 12. NUMBERS, LETTERS, & REFERENCE CHARACTERS. 37 CFR 1.84(p) Numbers and reference characters not oriented in the same direction as the view. 37 CFR 1.84(p)(1 Fig(s) English alphabet not used. 37 CFR 1.84(p)(2) Fig(s) Numbers, letters and reference characters must be at least 32 cm (1/8 inch) in height. 37 CFR 1.84(p)(3). Fig(s) 13. LEAD LINES. 37 CFR 1.84(q) Lead lines missing. Fig(s) 14. NUMBERING OF SHEETS OF DRAWINGS. 37 CFR 1.84(t) Sheets not numbered consecutively, and in Arabic numbers beginning with number 1. Sheet(s) 15. NUMBERING OF VIEWS. 37 CFR 1.84(u) Views not numbered consecutively, and in Arabic numerals, beginning with number 1. Fig(s) 16. DESIGN DRAWINGS. 37 CFR 1.152 Surface shading shown not appropriate. Fig(s) Solid black surface shading is not permitted excep when used to represent the color black as well as
COMMENTS:	color contrast. Fig(s)
iewer	Date 9/20/05

FER 2 1 2006

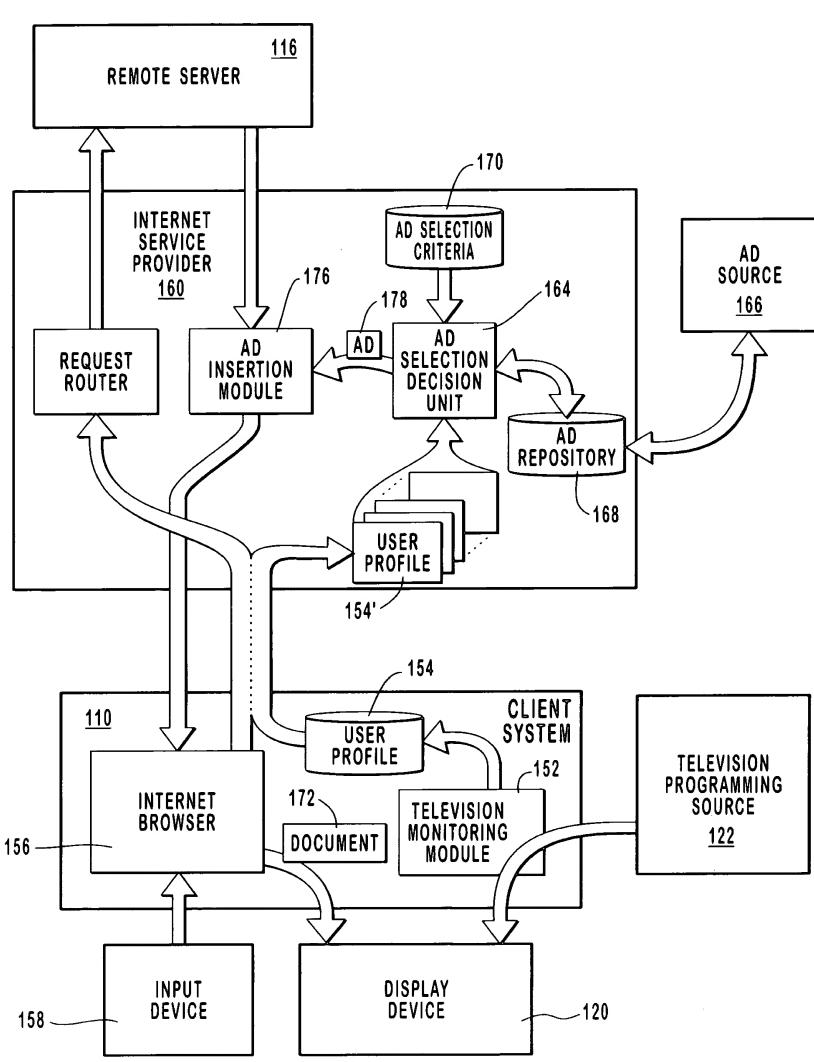
Title: SYSTEM AND METHOD OF INSERTING ADVERTISEMENT INTO AN

INFORMATION RETRIEVAL SYSTEM DISPLAY

Inventor: Mark Johnson Office action dated: September 20, 2005

Docket No.: 16413.2.1 Serial No.: 09/264,432 REPLACEMENT SHEET

4 / 8



Title: SYSTEM AND METHOD OF INSERTING ADVERTISEMENT INTO AN

INFORMATION RETRIEVAL SYSTEM DISPLAY

Inventor: Mark Johnson Office action dated: September 20, 2005

Docket No.: 16413.2.1 Serial No.: 09/264,432 REPLACEMENT SHEET

6 / 8

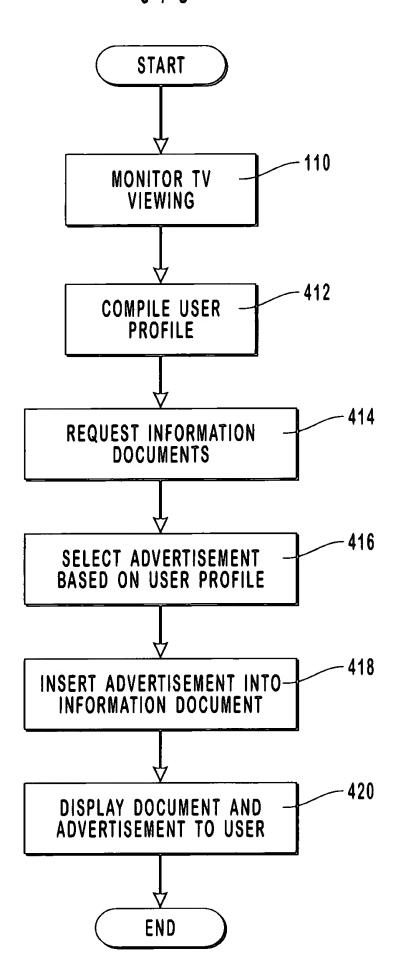


FIG. 4



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ORIGIN (POSTAL SERVICE USE ONLY) POTIP Code Day of Delivery Next 2nd 2nd Del Dey Scheduled Date of Delivery Return Receipt Fee Month Day Month Day Scheduled Time of Delivery Time Accepted AM Noon 3 PM \$ Flat Rate or Weight 2nd Dey 3nd Dey Fix Rate oze.	DELIVERY (POSTAL USE ONLY) Delivery Attempt Time
CUSTOMER USE ONLY METHOD OF PAYMENT: X 8 4 1 2 7 9 Express Mail Corporate Acct. No. FROM: (PLEASE PRINT) PHONE (Federal Agency Acct. No. or Postal Service Acct. No. TO: (PLEASE PRINT) PHONE ()
WORKMAN NYDEGGER 60 E SOUTH TEMPLE STE 1000 SALT LAKE CITY UT 84111-1011 USA	MAIL STOP COMMISIONER OF PATENTS PO BOX 1450 ALEXANDRIA VA 22313-1450



TO THE UNITED STATES PATENT AND TRADEMARK OFFICE: PLEASE STAMP AND RETURN. THANK YOU.

Submission of Formal Drawings (2 pages); Two (2) sheets of corrected formal drawings; and Certificate of Express Mailing Label No EV 566 185 184 US.

Applicant(s):

Phillip Y. Goldman, et al.

For:

SYSTEM AND METHOD FOR **INSERTING** ADVERTISEMENTS INTO AN INFORMATION

, 2005

RETRIEVAL SYSTEM DISPLAY

Serial No.:

Filed:

09/296,423 March 8, 1999

3073

Confirmation No.:

Date of Mailing:

Docket: Contact: 14531.46 RICK D. NYDEGGER

(801) 533-9800

FEB 2 1 2006 CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10) Docket No. pricant(s): Phillip Y. Goldman, et al. 14531.46 Confirmation No. Examiner Serial No. Filing Date March 8, 1999 Scott E. Beliveau 3073 09/296,423 Invention: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY I hereby certify that the Submission of Formal Drawings (2 pages); and postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>October 11</u>, 2005. Kendell Steele (Typed or Printed Name of Person Mailing Correspondence) erson Mailing Correspondence) EV 566 185 184 US ("Express Mail" Mailing Label Number)

KCS0000006993V001

FEB 2 1 2006 L

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)

Applicant(s): Phillip Y. Goldman, et al.

Serial No.

09/296,423

March 8, 1999

Invention: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION

Docket No.

14531.46

Examiner

3073

Scott E. Beliveau

Invention: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY

I hereby certify that the Petition to Withdraw the Holding of Abandonment; Exhibit A – Notice of Abandonment; Exhibit B – Response to the Notice Regarding Drawings; and Exhibit C – Copy of Certificate of Express Mailing dated October 11, 2005, copy of the itemized acknowledgement postcard date stamped as received on October 11, 2005 in the United States Patent and Trademark Office, and a copy of the Express Mailing Label; and postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on February 21, 2006.

Kendell Steele

(Typed or Printed Name of Person Mailing Correspondence)

(Signature of Person Mailing Correspondence)

EV 785 305 225 US

("Express Mail" Mailing Label Number)

KCS0000006993V001.doc